

Events / Seminars / CLEs

Patent Monetization

September 12, 2014

Time of Event: 2:00 – 3:15 PM

Event Location: Pennsylvania Bar Institute, The Wanamaker Building, 100 Penn Square East, Philadelphia, PA 19107

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Patent monetization refers to the generation of revenue or the attempt to generate revenue by a person or company by selling or licensing patents. Patent monetization used to be a quiet, niche business. However, in recent years, it has become such a hot-button issue that it has captured the attention of the U.S. Congress and many state legislatures, who are now attempting to reign in certain types of entities who make their living monetizing patents, particularly, non-practicing entities (NPE's), also pejoratively called "patent trolls" by their critics. This seminar discussed the variety of ways that patents can be monetized, what entities are active in patent monetization (surprise, it's not only NPE's), and various details of the patent monetization process, including creation of "infringement claim charts."