

# PANITCH Intellectual Property Law SCHWARZE

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## Bridget H. Labutta Counsel

**Philadelphia:** 215.965.1388 **F:** 215.965.1331 **E:** blabutta@panitchlaw.com  
Bridget H. Labutta focuses her practice in the area of intellectual property, including counseling emerging and established companies regarding trademark, copyright and domain name matters, negotiating and drafting licenses, and representing clients in federal court litigation and administrative proceedings.



### Practice Areas

- Trademarks
- Copyrights
- Licensing
- IP Protection
- IP Litigation
- Trade Secrets

Ms. Labutta received her B.A. from Saint Mary's College and her J.D. from the University of New Hampshire School of Law. In 2011, she was first named a Pennsylvania "Rising Star" by Thomson Reuters and has been named every year since 2013.

The Super Lawyers® list is issued by Thomson Reuters under criteria applied by Super Lawyers®. A description of the selection methodology can be found at [http://www.superlawyers.com/about/selection\\_process.html](http://www.superlawyers.com/about/selection_process.html).

### Education

- Saint Mary's College, BA
- University of New Hampshire School of Law (formerly Franklin Pierce Law Center), Juris Doctor

### Memberships

- American Bar Association
- International Trademark Association, Member of the Design Rights Subcommittee
- Former Adjunct Professor of Trademark Law, Barry University Dwayne O. Andreas School of Law

### Bar Admissions

- Pennsylvania, 2012
- Florida, 2003
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Third Circuit

### Representative Matters

- Represents individuals and businesses in federal court litigation and arbitrations involving copyright, domain name, trademark, and unfair competition matters, and in administrative proceedings before the Trademark Trial and Appeal Board;
- Manages all phases of copyright and trademark clearance, registration, maintenance, and enforcement matters;
- Represents clients in structuring, negotiating, and drafting licenses, releases, assignments, settlement agreements, and co-existence agreements.

## Articles & Presentations

### **8 Panitch Schwarze Attorneys Named Among 2018 PA Super Lawyers and Rising Stars // May 18, 2018**

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that eight of its IP attorneys have been named 2018 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

### **IP Attorney Bridget H. Labutta to Participate in Villanova Law School Panel Discussion // September 11, 2017**

Intellectual property attorney, Bridget H. Labutta, will participate in a panel discussion at Villanova University's Charles Widger School of Law as a part of the school's professional development program. [Read more](#)

### **John D. Simmons and Bridget H. Labutta Attend Global IP Conference // June 27, 2017**

Intellectual property attorneys John D. Simmons and Bridget H. Labutta attended the May conference of the International Trademark Association in Barcelona, Spain. During the conference, more than 10,200 brand management, trademark, and other IP professionals met for five days of intense learning, business strategy meetings, and networking. [Read more](#)

### **6 Panitch Schwarze Attorneys Named Among 2017 PA Super Lawyers and Rising Stars // May 12, 2017**

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that six of its IP attorneys have been named 2017 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

### **Panitch Schwarze to Host INTA Roundtable on Trademarks // October 7, 2016**

Intellectual property law firm Panitch Schwarze Belisario & Nadel will host an International Trademark Association roundtable focusing on tips for managing trademark projects. [Read more](#)

### **IP Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable // September 5, 2016**

Intellectual property Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable [Read more](#)

### **Intellectual Property Law Firm to Host International Trademark Association Roundtable // June 2, 2016**

Intellectual property attorneys to host roundtable discussion on behalf of the International Trademark Association. [Read more](#)

### **Thomson Reuters Names 9 Panitch Schwarze Attorneys Among 2016 PA Super Lawyers and Rising Stars // May 13, 2016**

Philadelphia and Wilmington IP lawyers listed among Pennsylvania's and Delaware's elite attorneys. [Read more](#)

### **Panitch Schwarze Associate Discusses Generational Intelligence in the Law Firm // September 14, 2015**

Panitch Schwarze associate Bridget Labutta shares eight of the most common mistakes young lawyers make – and how to avoid them. [Read more](#)

### **9 Panitch Schwarze Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2015 // May 15, 2015**

Panitch Schwarze Belisario and Nadel LLP is pleased to announce that Ronald L.

Panitch, William W. Schwarze, Martin G. Belisario, and Alan S. Nadel have been named to the Pennsylvania Super Lawyers list as five of the top attorneys in Pennsylvania for 2015. [Read more](#)

**Panitch Schwarze Welcomes New IP Associate Bridget Labutta** // February 20, 2015  
Panitch Schwarze Belisario & Nadel LLP is pleased to announce the arrival of the firm's newest associate attorney, Bridget H. Labutta. [Read more](#)

## Honors & Awards

- Named a Pennsylvania "Rising Star," 2011, 2013 to present, by Thomson Reuters, publishers of *Pennsylvania Super Lawyers*
- Named a Florida "Rising Star," by Thomson Reuters, publishers of Florida Super Lawyers

## Blog

March 15, 2018

### **Why Enroll Your Trademark in the Amazon Brand Registry?**

Selling on Amazon is nearly ubiquitous, so it's imperative to protect your brand – your trademark – across the platform. Amazon has made it easier to do so by overhauling its Brand Registry last year and creating, in their own words, "an accurate and trusted experience for customers." As a brand owner, you must have a dual focus on strengthening and protecting your brand while also engaging and serving your customers. The Amazon Brand Registry supports this dual focus. [Read more](#)

February 28, 2018

### **Here Comes the Rush to Trademark 'Philly Special'**

One of the Philadelphia Eagles Super Bowl victory's most memorable moments witnessed was a gutsy play that the team called the "Philly Special." It was one of the boldest calls in Super Bowl history, and it has inspired some bold moves at the U.S. Patent and Trademark Office ("USPTO"), as well. As the term "Philly Special" has spread like wildfire through Eagles' fandom, quick-thinking entrepreneurs have raced to capitalize on it, filing trademark applications to secure the rights to those golden words. [Read more](#)

August 25, 2017

### **Don't Fall For It! Trademark Scams and Misleading Notices**

Once you submit your application to register a trademark with the U.S. Patent & Trademark Office (USPTO), the application becomes part of a public record. That means your name and contact information can be accessed by anyone searching the records of the USPTO. [Read more](#)

June 22, 2017

### **SCOTUS Rules Trademark Disparagement Clause Unconstitutional**

The U.S. Supreme Court recently ruled that the U.S. Trademark Office's refusal to register "The Slants" as a trademark for an Oregon-based rock band was

unconstitutional. This is a case the trademark attorneys at Panitch Schwarze have been watching closely, as this landmark decision could reshape U.S. trademark law significantly. [Read more](#)

[November 12, 2015](#)

### **Prince vs. the 'Dancing Baby': the Evolution of 'Fair Use'**

Your IP attorneys have discovered a video on YouTube of a baby dancing while your - copyrighted - music plays in the background. The legal team quickly dispatches a takedown notice, claiming infringement. [Read more](#)

[October 22, 2015](#)

### **When Others Can Use Your Copyrighted Material For Free: Understanding 'Fair Use'**

Most artists, including photographers, writers, musicians, and more, make a living by selling the artistic works they create. Copyright protection gives these artists the exclusive, legally enforceable right to the use of that material. [Read more](#)

[August 26, 2015](#)

### **U.S. Trademark Law and Google and BMW's Shared 'Alphabet'**

Once you've trademarked the name of your business, no other entity can use that name in commerce. Everybody knows that. Right? [Read more](#)

[August 6, 2015](#)

### **Protecting Your Intellectual Property on the Web**

Senator Ted Cruz of Texas made headlines earlier this year for a reason completely unrelated to his politics. Shortly after Cruz announced his candidacy for the next presidential election, the news media discovered that the presumptive Internet address for the new candidate's campaign had been "hijacked" and now displayed a message that was contrary to Cruz's own political stances. [Read more](#)

[July 2, 2015](#)

### **What Makes a Trademark Disparaging?**

U.S. trademark law extends benefits and protections to the owners of registered trademarks, but not every name or brand identity is eligible for registration, as evidenced by controversies involving organizations such as the Washington Redskins. [Read more](#)