

PANITCH Intellectual Property Law SCHWARZE

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Bridget H. Labutta Counsel

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Bridget H. Labutta focuses her practice in the area of intellectual property, including counseling emerging and established companies regarding trademark, copyright and domain name matters, negotiating and drafting licenses, and representing clients in federal court litigation and administrative proceedings.



Practice Areas

- Trademarks
- Copyrights
- Licensing
- IP Protection
- IP Litigation
- Trade Secrets

Ms. Labutta received her B.A. from Saint Mary's College and her J.D. from the University of New Hampshire School of Law. In 2011, she was first named a Pennsylvania "Rising Star" by Thomson Reuters and has been named every year since 2013.

The Super Lawyers® list is issued by Thomson Reuters under criteria applied by Super Lawyers®. A description of the selection methodology can be found at http://www.superlawyers.com/about/selection_process.html.

Education

- Saint Mary's College, BA
- University of New Hampshire School of Law (formerly Franklin Pierce Law Center), Juris Doctor

Memberships

- American Bar Association
- International Trademark Association, Member of the Design Rights Subcommittee
- Former Adjunct Professor of Trademark Law, Barry University Dwayne O. Andreas School of Law

Bar Admissions

- Pennsylvania, 2012
- Florida, 2003
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Third Circuit

Representative Matters

- Represents individuals and businesses in federal court litigation and arbitrations involving copyright, domain name, trademark, and unfair competition matters, and in administrative proceedings before the Trademark Trial and Appeal Board;
- Manages all phases of copyright and trademark clearance, registration, maintenance, and enforcement matters;
- Represents clients in structuring, negotiating, and drafting licenses, releases, assignments, settlement agreements, and co-existence agreements.

Articles & Presentations

Panitch Schwarze Client LugBug® Featured on ABC's 'Shark Tank' // December 17, 2018

Panitch Schwarze congratulates its client LugBug on being featured on ABC's Shark Tank. The LugBug Handle is an attachment for baby carriers that allows better range of motion for parents and caregivers. LugBug's creator, Nathan Day, presented his invention to the Sharks on the Oct. 8 episode of season 10 of the popular program.

[Read more](#)

Panitch Schwarze Belisario & Nadel Hosts Clients at Pennsylvania Conference for Women // October 16, 2018

Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel invited clients to attend the Pennsylvania Conference for Women, held in Philadelphia on Oct. 12. [Read more](#)

IP Attorney Bridget H. Labutta Participates in Villanova Law School Roundtable // October 9, 2018

Intellectual property attorney Bridget H. Labutta recently participated in a professional development roundtable at Villanova University's Charles Widger School of Law. Labutta discussed her career path and provided insight into the qualities that make a successful intellectual property attorney. [Read more](#)

8 Panitch Schwarze Attorneys Named Among 2018 PA Super Lawyers and Rising Stars // May 18, 2018

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that eight of its IP attorneys have been named 2018 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

IP Attorney Bridget H. Labutta to Participate in Villanova Law School Panel Discussion // September 11, 2017

Intellectual property attorney, Bridget H. Labutta, will participate in a panel discussion at Villanova University's Charles Widger School of Law as a part of the school's professional development program. [Read more](#)

John D. Simmons and Bridget H. Labutta Attend Global IP Conference // June 27, 2017

Intellectual property attorneys John D. Simmons and Bridget H. Labutta attended the May conference of the International Trademark Association in Barcelona, Spain. During the conference, more than 10,200 brand management, trademark, and other IP professionals met for five days of intense learning, business strategy meetings, and networking. [Read more](#)

6 Panitch Schwarze Attorneys Named Among 2017 PA Super Lawyers and Rising Stars // May 12, 2017

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that six of its IP attorneys have been named 2017 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

Panitch Schwarze to Host INTA Roundtable on Trademarks // October 7, 2016

Intellectual property law firm Panitch Schwarze Belisario & Nadel will host an International Trademark Association roundtable focusing on tips for managing trademark projects. [Read more](#)

IP Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable //

September 5, 2016

Intellectual property Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable [Read more](#)

Intellectual Property Law Firm to Host International Trademark Association Roundtable // June 2, 2016

Intellectual property attorneys to host roundtable discussion on behalf of the International Trademark Association. [Read more](#)

Thomson Reuters Names 9 Panitch Schwarze Attorneys Among 2016 PA Super Lawyers and Rising Stars // May 13, 2016

Philadelphia and Wilmington IP lawyers listed among Pennsylvania's and Delaware's elite attorneys. [Read more](#)

Panitch Schwarze Associate Discusses Generational Intelligence in the Law Firm // September 14, 2015

Panitch Schwarze associate Bridget Labutta shares eight of the most common mistakes young lawyers make – and how to avoid them. [Read more](#)

9 Panitch Schwarze Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2015 // May 15, 2015

Panitch Schwarze Belisario and Nadel LLP is pleased to announce that Ronald L. Panitch, William W. Schwarze, Martin G. Belisario, and Alan S. Nadel have been named to the Pennsylvania Super Lawyers list as five of the top attorneys in Pennsylvania for 2015. [Read more](#)

Panitch Schwarze Welcomes New IP Associate Bridget Labutta // February 20, 2015

Panitch Schwarze Belisario & Nadel LLP is pleased to announce the arrival of the firm's newest associate attorney, Bridget H. Labutta. [Read more](#)

Honors & Awards

- Named a Pennsylvania "Rising Star," 2011, 2013 to present, by Thomson Reuters, publishers of *Pennsylvania Super Lawyers*
- Named a Florida "Rising Star," by Thomson Reuters, publishers of Florida Super Lawyers

Blog

January 17, 2019

Are You Offended?: Scandalous and Disparaging Trademarks

Not every name or brand is eligible for federal trademark registration with the U.S. Patent & Trademark Office (USPTO). One of the reasons the USPTO might reject an application to register a trademark is because the trademark is considered offensive.

[Read more](#)

November 20, 2018

Waiting to Enforce your Trademark Rights

Owning a trademark brings certain benefits and obligations. If you are the first entity in a particular geographic area to use a distinctive word (or phrase, logo, color, etc.) to sell a product or to provide a service, then you may claim exclusive rights in that area for that trademark on those products or services. Your trademark rights allow you to preclude subsequent entities in the same area from using the same, or confusingly similar, trademark on related products or services. [Read more](#)

[September 5, 2018](#)

What do the ™, ℠, ®, ©, and “Pat. Pend.” Symbols Mean? How should I use them?

Intellectual property assets are valuable. One way to maintain the value of those assets is to correctly use the applicable notice, shown as symbols or specific phrasing, that publicly designate the type of protection claimed. [Read more](#)

[March 15, 2018](#)

Why Enroll Your Trademark in the Amazon Brand Registry?

Selling on Amazon is nearly ubiquitous, so it's imperative to protect your brand – your trademark – across the platform. Amazon has made it easier to do so by overhauling its Brand Registry last year and creating, in their own words, “an accurate and trusted experience for customers.” As a brand owner, you must have a dual focus on strengthening and protecting your brand while also engaging and serving your customers. The Amazon Brand Registry supports this dual focus. [Read more](#)

[February 28, 2018](#)

Here Comes the Rush to Trademark ‘Philly Special’

One of the Philadelphia Eagles Super Bowl victory's most memorable moments witnessed was a gutsy play that the team called the “Philly Special.” It was one of the boldest calls in Super Bowl history, and it has inspired some bold moves at the U.S. Patent and Trademark Office (“USPTO”), as well. As the term “Philly Special” has spread like wildfire through Eagles’ fandom, quick-thinking entrepreneurs have raced to capitalize on it, filing trademark applications to secure the rights to those golden words. [Read more](#)

[August 25, 2017](#)

Don't Fall For It! Trademark Scams and Misleading Notices

Once you submit your application to register a trademark with the U.S. Patent & Trademark Office (USPTO), the application becomes part of a public record. That means your name and contact information can be accessed by anyone searching the records of the USPTO. [Read more](#)

[June 22, 2017](#)

SCOTUS Rules Trademark Disparagement Clause Unconstitutional

The U.S. Supreme Court recently ruled that the U.S. Trademark Office's refusal to register “The Slants” as a trademark for an Oregon-based rock band was unconstitutional. This is a case the trademark attorneys at Panitch Schwarze have been watching closely, as this landmark decision could reshape U.S. trademark law significantly. [Read more](#)

[November 12, 2015](#)

Prince vs. the ‘Dancing Baby’: the Evolution of ‘Fair Use’

Your IP attorneys have discovered a video on YouTube of a baby dancing while your copyrighted - music plays in the background. The legal team quickly dispatches a takedown notice, claiming infringement. [Read more](#)

[October 22, 2015](#)

When Others Can Use Your Copyrighted Material For Free: Understanding ‘Fair

Use'

Most artists, including photographers, writers, musicians, and more, make a living by selling the artistic works they create. Copyright protection gives these artists the exclusive, legally enforceable right to the use of that material. [Read more](#)

[August 26, 2015](#)

U.S. Trademark Law and Google and BMW's Shared 'Alphabet'

Once you've trademarked the name of your business, no other entity can use that name in commerce. Everybody knows that. Right? [Read more](#)