

## Privacy Policy

**Your privacy is important to us. This notice describes how we collect and use information from you when you visit our website.**

### **Aggregate Data That Is Automatically Collected**

We automatically collect your IP address and navigational information when you access our website.

IP addresses can often be used to identify the country, state, and city from which a computer is connecting to the internet. Because IP addresses need to be used by websites in order for the internet to function, we have access to the IP addresses of visitors to our site.

Our site uses tracking technology, commonly known as “cookies,” which enable us to track website usage and navigation, and to recognize user patterns. We may use this information to improve our website’s performance and usability. The information we gather through the use of tracking technologies is aggregated and cannot be matched with any personally identifiable information about you.

### **Personally Identifiable Information**

When you enter information into our “Contact Us” form or our e-newsletter form, this information can identify you personally. When you enter your personal information into either of these forms, we cannot guarantee that the information will remain confidential because the forms are not encrypted. However, to the extent that the information remains within our possession, we use information entered into the “Contact Us” form – which includes your name, email address, phone number, and how we can help you – to determine whether we can assist you and who on our team would be most appropriate to contact you in return. We retain this information in our records.

We use information entered into our e-newsletter form only to distribute e-newsletters or e-alerts to those who have signed up. If you choose to opt out of our e-newsletters, we retain only your email address so that only you can opt back in.

There is no mechanism by which you can opt out of your anonymous information being collected. However, any information that can personally identify you is collected only upon your voluntary submission. By entering this information, you authorize us to use it in the manner identified on this page.

If you have questions about this Privacy Statement or anything else about our website or data collection, you can contact us at the following email address: [info@panitchlaw.com](mailto:info@panitchlaw.com)