

PANITCH Intellectual Property Law SCHWARZE

Two Commerce Square, 2001 Market Street, Suite 2800, Philadelphia, PA 19103 // Toll free 888-291-5676



Bridget H. Labutta Counsel

Philadelphia: 215.965.1388 **F:** 215.965.1331 **E:** blabutta@panitchlaw.com Bridget H. Labutta focuses her practice on intellectual property, primarily trademark and copyright law. She has over fifteen years of experience counseling emerging and established clients on how best to acquire, maintain, exploit, and enforce their trademarks and copyrights. Bridget manages US and foreign trademark portfolios, including developing and maintaining relationships with a well-respected network of IP attorneys around the world. She regularly drafts, negotiates, and reviews a wide variety of transactional documents relating to intellectual property. Bridget represents clients in federal court litigation, as well as *inter partes* proceedings before the USPTO's Trademark Trial and Appeal Board.

Bridget is a member of the International Trademark Association and she serves on the International Trademark Law & Practice Committee of the Intellectual Property Owners Association. She is a regular contributor to the PSBN Blog on interesting trademark law issues.

Before joining Panitch Schwarze, Bridget practiced with firms in Miami and Orlando, Florida, and in Philadelphia, Pennsylvania. She was named a "Rising Star" by Thomson Reuters in 2011 (Florida) and from 2013-2018 (Pennsylvania). Bridget is licensed to practice in Florida and Pennsylvania.

Bridget received her Bachelor of Arts from Saint Mary's College in Notre Dame, Indiana, and her Juris Doctor from Franklin Pierce Law Center (now known as the University of New Hampshire School of Law).

The Super Lawyers® list is issued by Thomson Reuters under criteria applied by Super Lawyers®. A description of the selection methodology can be found at http://www.superlawyers.com/about/selection_process.html.

Practice Areas

- Trademarks
- Copyrights
- Licensing
- IP Protection
- IP Litigation
- Trade Secrets

Education

- Saint Mary's College, BA
- University of New Hampshire School of Law (formerly Franklin Pierce Law Center), JD

Bar Admissions

- Pennsylvania, 2012
- Florida, 2003
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. Court of Appeals for the Third Circuit
- U.S. Court of Appeals for the Federal Circuit

Memberships

Intellectual Property Owners Association (IPO) - International Trademark Law & Practice Committee, 2020-2021

Representative Matters

Represents individuals and businesses in federal court litigation and arbitrations involving copyright, domain name, trademark, and unfair competition matters, and in

administrative proceedings before the Trademark Trial and Appeal Board;

- Manages all phases of copyright and trademark clearance, registration, maintenance, and enforcement matters;
- Represents clients in structuring, negotiating, and drafting licenses, releases, assignments, settlement agreements, and co-existence agreements.

Articles & Presentations

Nine Panitch Schwarze Attorneys Named Among 2021 PA Super Lawyers // June 7, 2021

Philadelphia IP lawyers listed among Pennsylvania's elite attorneys by Thomson Reuters. [Read more](#)

Panitch Schwarze Attorney Participates in World Intellectual Property Organization (WIPO) Standing Committee // May 20, 2021

Bridget H. Labutta participated in the World Intellectual Property Organization (WIPO)'s 44th session of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT), as a representative of the Intellectual Property Owner's Association (IPO). [Read more](#)

Panitch Schwarze Wins Case in Front of Trademark Trial and Appeal Board // November 11, 2019

Philadelphia IP firm wins decision on behalf of The Lincoln National Life Insurance Company's registered mark Lincoln TermAccel® [Read more](#)

IP Attorney Bridget H. Labutta to Participate in Villanova Law School IP Panel Discussion // October 14, 2019

Intellectual property attorney, Bridget H. Labutta, will participate in a roundtable at Villanova University's Charles Widger School of Law as a part of the school's professional development program. [Read more](#)

Panitch Schwarze Client LugBug® Featured on ABC's 'Shark Tank' // December 17, 2018

Panitch Schwarze congratulates its client LugBug on being featured on ABC's Shark Tank. The LugBug Handle is an attachment for baby carriers that allows better range of motion for parents and caregivers. LugBug's creator, Nathan Day, presented his invention to the Sharks on the Oct. 8 episode of season 10 of the popular program.

[Read more](#)

Panitch Schwarze Belisario & Nadel Hosts Clients at Pennsylvania Conference for Women // October 16, 2018

Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel invited clients to attend the Pennsylvania Conference for Women, held in Philadelphia on Oct. 12. [Read more](#)

IP Attorney Bridget H. Labutta Participates in Villanova Law School Roundtable // October 9, 2018

Intellectual property attorney Bridget H. Labutta recently participated in a professional development roundtable at Villanova University's Charles Widger School of Law. Labutta discussed her career path and provided insight into the qualities that make a successful intellectual property attorney. [Read more](#)

7 Panitch Schwarze Attorneys Named Among 2018 PA Super Lawyers and Rising

Stars // May 18, 2018

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that eight of its IP attorneys have been named 2018 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

IP Attorney Bridget H. Labutta to Participate in Villanova Law School Panel Discussion // September 11, 2017

Intellectual property attorney, Bridget H. Labutta, will participate in a panel discussion at Villanova University's Charles Widger School of Law as a part of the school's professional development program. [Read more](#)

John D. Simmons and Bridget H. Labutta Attend Global IP Conference // June 27, 2017

Intellectual property attorneys John D. Simmons and Bridget H. Labutta attended the May conference of the International Trademark Association in Barcelona, Spain. During the conference, more than 10,200 brand management, trademark, and other IP professionals met for five days of intense learning, business strategy meetings, and networking. [Read more](#)

6 Panitch Schwarze Attorneys Named Among 2017 PA Super Lawyers and Rising Stars // May 12, 2017

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel LLP is pleased to announce that six of its IP attorneys have been named 2017 Pennsylvania Super Lawyers and Rising Stars. [Read more](#)

Panitch Schwarze to Host INTA Roundtable on Trademarks // October 7, 2016

Intellectual property law firm Panitch Schwarze Belisario & Nadel will host an International Trademark Association roundtable focusing on tips for managing trademark projects. [Read more](#)

IP Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable // September 5, 2016

Intellectual property Attorney Bridget H. Labutta to Participate in Villanova Law School Roundtable [Read more](#)

Intellectual Property Law Firm to Host International Trademark Association Roundtable // June 2, 2016

Intellectual property attorneys to host roundtable discussion on behalf of the International Trademark Association. [Read more](#)

Thomson Reuters Names 8 Panitch Schwarze Attorneys Among 2016 PA Super Lawyers and Rising Stars // May 13, 2016

Philadelphia and Wilmington IP lawyers listed among Pennsylvania's and Delaware's elite attorneys. [Read more](#)

Panitch Schwarze Associate Discusses Generational Intelligence in the Law Firm // September 14, 2015


Panitch Schwarze associate Bridget Labutta shares eight of the most common mistakes young lawyers make – and how to avoid them. [Read more](#)

8 Panitch Schwarze Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2015 // May 15, 2015

Panitch Schwarze Belisario and Nadel LLP is pleased to announce that Ronald L. Panitch, William W. Schwarze, Martin G. Belisario, and Alan S. Nadel have been named to the Pennsylvania Super Lawyers list as five of the top attorneys in Pennsylvania for 2015. [Read more](#)

Panitch Schwarze Welcomes New IP Associate Bridget Labutta // February 20, 2015
Panitch Schwarze Belisario & Nadel LLP is pleased to announce the arrival of the firm's newest associate attorney, Bridget H. Labutta. [Read more](#)

Honors & Awards

Super Lawyers: 2011 (Florida); 2013-2018 (Pennsylvania) 

Blog

[November 23, 2020](#)

Trademark Fee Increases

The United States Patent and Trademark Office ("USPTO") will be enacting several trademark fee adjustments, effective January 2, 2021. We will see significant increases in application filing fees, maintenance and renewal fees, and Trademark Trial and Appeal Board ("TTAB") fees. [Read more](#)

[May 12, 2020](#)

U.S. Trademark Office Makes Process Changes to Combat Bad Faith Filings

The ongoing pandemic of COVID-19 has changed the way the United States Patent and Trademark Office operates, but the work of protecting intellectual property continues, albeit in a different manner. So, when a public meeting of the Trademark Public Advisory Committee (TPAC) was held on April 17, 2020, it was held online.

[Read more](#)

[May 4, 2020](#)

Supreme Court Ushers in Flexible Rule for Profit Payouts in Trademark Cases

A plaintiff in a trademark infringement suit is not required to show willful infringement by the defendant to be awarded profits. [Read more](#)

[February 13, 2020](#)

USPTO Implements its Changes to the Trademark Rules of Practice

On February 15, 2020, the United States Patent and Trademark Office (USPTO) will implement its new Changes to the Trademark Rules of Practice. [Read more](#)

[August 7, 2019](#)

Overview of USPTO Requirements for Specimens of Use

What is a Specimen of Use? A specimen of use shows the manner in which a trademark is seen by the public. A specimen is a real-life example of how the trademark is used in commerce on or in connection with the goods and/or in connection with the offering or promotion of the services. [Read more](#)

[July 30, 2019](#)

USPTO Announces New Trademark Rule Requiring Foreign Entities to be Represented by Qualified U.S. Attorney

Effective August 3, 2019, the United States Patent and Trademark Office (“USPTO”) has amended its Rules of Practice in Trademark Cases to require foreign applicants, registrants, and parties to trademark proceedings before the USPTO’s Trademark Trial and Appeal Board to be represented by a qualified U.S. attorney. [Read more](#)

[February 28, 2019](#)

Notice Regarding Brexit’s Impact on Your Trademark in the European Union

Once the UK exits the EU, all laws of the EU will cease to apply to the UK. In particular, the EU regulations that allow you to secure a single registration to protect your trademark in all 28 Member Countries of the EU will no longer include the UK. [Read more](#)

[January 17, 2019](#)

Are You Offended?: Scandalous and Disparaging Trademarks

Not every name or brand is eligible for federal trademark registration with the U.S. Patent & Trademark Office (USPTO). One of the reasons the USPTO might reject an application to register a trademark is because the trademark is considered offensive. [Read more](#)

[November 20, 2018](#)

Waiting to Enforce your Trademark Rights

Owning a trademark brings certain benefits and obligations. If you are the first entity in a particular geographic area to use a distinctive word (or phrase, logo, color, etc.) to sell a product or to provide a service, then you may claim exclusive rights in that area for that trademark on those products or services. Your trademark rights allow you to preclude subsequent entities in the same area from using the same, or confusingly similar, trademark on related products or services. [Read more](#)

[September 5, 2018](#)

What do the TM, SM, ®, ©, and “Pat. Pend.” Symbols Mean? How should I use them?

Intellectual property assets are valuable. One way to maintain the value of those assets is to correctly use the applicable notice, shown as symbols or specific phrasing, that publicly designate the type of protection claimed. [Read more](#)