

# PANITCH Intellectual Property Law SCHWARZE

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## Keith A. Jones Associate

**Philadelphia:** 215.965.1379 **F:** 215.965.1331 **E:** [kjones@panitchlaw.com](mailto:kjones@panitchlaw.com) Keith Jones's practice focuses on patent, copyright, trademark, unfair competition, and trade secret litigation and the preparation and prosecution of patent applications.

Keith has litigated cases involving many technologies and industries, such as internet technologies, silicon processing, LCD displays, printing presses, solar panel support structures, medical products, electronic commerce, and other software. His focus in patent prosecution is on the electrical and computing related arts.

Prior to starting his career with Panitch Schwarze Belisario & Nadel LLP, Keith was a research assistant at Rutgers University School of Law in Camden, New Jersey. Before this, he was a student volunteer with Rutgers' Domestic Violence Project providing legal information to victims of domestic violence to enable them to make informed decisions regarding their pursuit of restraining orders.

Keith is a member of the Pennsylvania, New Jersey, and New York bars and is admitted to practice before the U.S. Patent & Trademark Office. He also is admitted to practice before the U.S. District Courts in the District of New Jersey and Eastern District of Pennsylvania and the U.S. Court of Appeals for the Federal Circuit.

Keith received his bachelor's degree in Information Technology from Rensselaer Polytechnic Institute, with a concentration in communications and networking technologies. He then received his law degree from the Rutgers University School of Law at Camden, where he was a member of the Intellectual Property Law Society and president of the ice hockey team.

## Memberships

Philadelphia Intellectual Property Law Association (PIPLA), Board of Governors, 2016 – 2018

## Representative Matters

### District Court Cases

- Regalo International, LLC v. Munchkin, Inc., District of Delaware. Represented plaintiff Regalo International, LLC in a patent infringement case over child safety devices. Case settled favorably after highly successful claim construction opinion

## Practice Areas

- IP Litigation
- Patents

## Education

- Rensselaer Polytechnic Institute, BS, Information Technology
- Rutgers University, Juris Doctor

## Bar Admissions

- New Jersey, 2010
- U.S. District Court for the District of New Jersey, 2010
- New York, 2011
- U.S. Patent and Trademark Office, 2011
- Pennsylvania, 2012
- U.S. District Court for the Eastern District of Pennsylvania, 2014
- U.S. Court of Appeals for the Federal Circuit, 2015

was issued.

- Life Alert Emergency Response, Inc. v. Excelsis Investments, Inc. d/b/a Stealth Technologies, Inc. and HSN, Inc., District of Delaware; Life Alert Emergency Response, Inc. v. International Marketing Group, Inc., Eastern District of Missouri. Represented plaintiff Life Alert Emergency Response, Inc. in parallel design patent and copyright infringement cases over emergency telephones. Cases settled favorably during discovery.
- Blackbird Tech LLC d/b/a Blackbird Technologies v. Hyperikon, Inc., District of Delaware. Represented defendant Hyperikon, Inc., in a patent infringement case regarding LED bulbs. Early favorable settlement achieved.
- Mattern & Associates LLC v. Cozen O'Connor PC, Eastern District of Pennsylvania. Represented plaintiff, Mattern & Associates LLC, in a copyright infringement litigation. Early favorable settlement achieved.
- Idea Nuova, Inc. v. Tween Brands, Inc., Southern District of New York. Represented patent owner in a patent infringement case over locking mechanism for foldable chair. Settled favorably.

### **Post-Grant Matters (before the Patent Trial and Appeal Board)**

- Hamamatsu Corp. v. SiOnyx, LLC (IPR2016-01910), represented petitioner over patent on textured semiconductor imager devices, including through appeal to the Federal Circuit. Obtained a final decision invalidating majority of challenged claims and affirmance on appeal.
- Hamamatsu Corp. v. President and Fellows of Harvard College (IPR2016-01143), represented petitioner over patent on textured semiconductor material – obtained a final decision invalidating majority of challenged claims

### **Trademark Trial and Appeal Board (TTAB) Proceedings**

- The Lincoln National Life Insurance Co. v. Kansas City Life Insurance Co. Represented Lincoln National in challenging the registration of ACCELETERM as a trademark. Successfully cancelled the registration through the Alternative Case Resolution trial process.

## **Articles & Presentations**

### **Panitch Schwarze Lawyers Named Among 'The Best Lawyers in America' for 2022**

// August 19, 2021

Eight Pennsylvania and Delaware intellectual property lawyers recognized nationally and in Philadelphia metro area for excellence in patent and trademark law and IP litigation. [Read more](#)

### **Nine Panitch Schwarze Attorneys Named Among 2021 PA Super Lawyers // June 7, 2021**

Philadelphia IP lawyers listed among Pennsylvania's elite attorneys by Thomson Reuters. [Read more](#)

### **Panitch Schwarze Patent Litigation Team Wins PTAB Proceeding for Client ImmerVision // May 14, 2021**

In this inter partes review, the petitioner challenged a patent owned by Panitch Schwarze client ImmerVision. [Read more](#)

**Patent Litigation 101: A General Overview of Patent Litigation for Non-Litigators //**  
December 17, 2020

This course will explain the milestones in a basic patent litigation from both a plaintiff's and defendant's position including claims and defenses, budget, and co-pending inter partes/post-grant review. [Read more](#)

**Panitch Schwarze Lawyers Named Among 'The Best Lawyers in America' for 2021 //**  
August 19, 2020

Eight Pennsylvania and Delaware intellectual property lawyers recognized nationally and in Philadelphia metro area for excellence in patent and trademark law and IP litigation [Read more](#)

**Panitch Schwarze Wins Case in Front of Trademark Trial and Appeal Board //**  
November 11, 2019

Philadelphia IP firm wins decision on behalf of The Lincoln National Life Insurance Company's registered mark Lincoln TermAccel® [Read more](#)

**An Overview of Damages in Patent Litigation //** February 21, 2019

[Keith A. Jones](#) will be discussing the damages in patent litigation. [Read more](#)

**PIPLA Year in Review Meeting //** April 30, 2018

Panitch Schwarze partner John Simmons, who also serves as president of the Philadelphia Intellectual Property Association (PIPLA), is proud to announce that the organization's annual year-in-review meeting will be held May 10, 2018. [Read more](#)

**PIPLA Hosts CLE with Commissioner of Patents Andrew Hirschfield //** April 24, 2018

Panitch Schwarze partner [John Simmons](#), who also serves as president of the Philadelphia Intellectual Property Association (PIPLA), is proud to announce that the organization's April meeting featured speaker Andrew Hirschfield, the Commissioner of Patents for the United States Patent and Trademark office. [Read more](#)

**PTAB Rules in Favor of Hamamatsu Corporation Over Harvard Patent //** December 20, 2017

Panitch Schwarze Belisario & Nadel LLP is pleased to announce that the United States Patent and Trademark Office's Patent Trial and Appeal Board (PTAB) has ruled in favor of its client, Hamamatsu Corporation. [Read more](#)

**IP Attorney John D. Simmons Assumes Presidency of PIPLA //** November 7, 2017

Panitch Schwarze Belisario & Nadel LLP is proud to announce that John D. Simmons will lead the Philadelphia Intellectual Property Law Association (PIPLA) for the 2017 – 2018 program year, while attorney Keith A. Jones will continue to serve on the organization's board. [Read more](#)

**Corporate Counsel Publishes Panitch Schwarze Attorneys' Article on Venue //**  
February 23, 2017

Panitch Schwarze partner John D. Simmons, along with associate Keith A. Jones, wrote an article entitled, "Is Change on the Way for Patent Litigation Rules?" [Read more](#)

**Panitch Schwarze Attorneys to Help Govern Philadelphia IP Law Association //**  
October 11, 2016

The Philadelphia intellectual property law firm Panitch Schwarze Belisario & Nadel is proud to announce that two of its attorneys have been elected to leadership roles in the

Philadelphia Intellectual Property Law Association (PIPLA) for the 2016 – 2017 program year. John D. Simmons will serve as President-Elect and Keith A. Jones will serve on the Board of Governors. [Read more](#)

## Honors & Awards

*Best Lawyers in America*® Ones to Watch in the area of litigation, 2022 

## Blog

November 9, 2020

### **Don't Forget About Design Patents**

Say you have a great new invention. What is one major thing you need to do before releasing it to the world and making your millions? Get a patent! Don't stop there, though. In many cases, it makes sense to get a design patent in addition to a standard utility patent. [Read more](#)

January 10, 2017

### **Top IP Cases to Watch in 2017**

As 2017 gets underway, here are the top intellectual property lawsuits and legal disputes that we are watching. [Read more](#)

## Get To Know

In his free time, Mr. Jones enjoys many outdoor activities including golf, soccer, and skiing. He is also an accomplished musician, writing and performing music along with playing the bass guitar and guitar.