

# PANITCH Intellectual Property Law SCHWARZE

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## Lars H. Genieser, Ph.D. Partner

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Dr. Lars Genieser is a registered patent attorney who focuses his patent prosecution practice on pharmaceutical, chemical, material science, and medical technologies for domestic and foreign clients. He effectively develops and implements worldwide patent protection strategies.

His broad experience in industry and academia enables him to anticipate and develop solutions to challenges for technology-driven clients. Lars pursues and obtains patents and manages patent portfolios for pharmaceuticals, epigenetic systems, antibodies, vaccines, high molecular weight proteomic systems, metallo-oligopeptides, controlled and targeted pharmaceutical release systems, novel polymers, coatings, surfactant systems, polymer-metal hybrid nanoparticles, quantum dots, nanostructured materials, organometallic compounds, catalysts, plasma generation systems and processing of semi-noble metal, electrochemical systems, water purification, cosmetics, stents, surgical instruments, analytical devices, and environmental remediation systems. For example, he developed and manages a complex international patent portfolio for a successful new cancer treatment drug.

Lars is experienced in successfully appealing patent application examinations to the U.S. Patent and Trademark Office (USPTO) Patent Trial and Appeal Board (PTAB), responding to and prevailing over foreign post-grant patent Oppositions, obtaining Patent Term Extensions in the U.S. and abroad, and preparing patent licenses. Lars's clients include major research universities and Fortune Global 500 multinational and start-up companies. He brings a practical and business-oriented approach to counseling clients on all stages of the patenting and technology-monetization process.

Lars received his bachelor's degree *summa cum laude* in chemical engineering from Princeton University. He then studied at the University of Düsseldorf, Germany under a one-year German Academic Exchange Service (DAAD) fellowship. Lars was awarded a Ph.D. by the Massachusetts Institute of Technology. He conducted postdoctoral research at the Eindhoven University of Technology in the Netherlands as an NSF-NATO Postdoctoral Fellow. Lars earned his J.D. degree from Georgetown University Law Center. He is a member of the Virginia and District of Columbia Bars and is registered to practice before the U.S. Patent and Trademark Office.

Lars is fluent in German and reads French and Dutch. He was named a Washington, D.C. "Rising Star" by Thomson Reuters for 2014 to 2016.

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### Practice Areas

- Patents

### Education

- Georgetown University Law Center, J.D., 2006
- Eindhoven University of Technology, The Netherlands, NSF-NATO Postdoctoral Fellow, 1998
- Massachusetts Institute of Technology, Ph.D., 1997
- University of Düsseldorf, German Academic Exchange Service Scholar, 1990
- Princeton University, B.S., *summa cum laude*, 1989

### Bar Admissions

- Virginia
- District of Columbia
- U.S. Patent and Trademark Office

## Selected Articles & Presentations

L.H. Genieser & M.E. Jung (Aug. 2017) From Discovery to Blockbuster: Patent Strategies for Novel Therapeutics. California NanoSystems Institute (CNSI) at Univ. Calif. Los Angeles (UCLA).

L.H. Genieser (Mar. 2013) Realizing Value Through Patents. Webinar for LARTA Institute.

L.H. Genieser (Aug. 2012) Veränderung im U.S. Patentrecht Veranlasst Durch das "American Invents Act" von 2011. German language presentation, IPAL, Berlin, Germany.

L.H. Genieser & C.E. McCann (Sept. 2012) Obtaining, Challenging and Enforcing Pharmaceutical Patents Under the America Invents Act. *Pharma. Pat. Analyst* **1(4)**, 415-426.

## Memberships

American Bar Association

- American Intellectual Property Law Association
- American Chemical Society
- Sigma Xi Honorary Scientific Research Society

## Articles & Presentations

**Panitch Schwarze Attorney Presents at AIPLA Spring Meeting // April 26, 2019**

Panitch Schwarze partner [Dr. Lars Genieser](#) will present at the AIPLA Spring Meeting in Philadelphia as part of a discussion on strategies and tactics to maximize efficiency when drafting patent applications to protect novel inventions in different countries.

[Read more](#)

**Panitch Schwarze Welcomes Lars H. Genieser // July 10, 2018**

Panitch Schwarze is pleased to announce that registered patent attorney Dr. Lars Genieser has joined the firm as a partner. He focuses his practice on pharmaceutical, chemical, material science, and medical technologies for domestic and foreign clients.

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