

# PANITCH Intellectual Property Law SCHWARZE

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## Press Releases

### Panitch Schwarze Professional Appointed to Philadelphia ALA Board

April 30, 2018

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**PHILADELPHIA (April 2018)** – Panitch Schwarze is proud to announce that human resources manager [Krista Hart](#) has been named [Vice President of Communications for the board of directors](#) of the Philadelphia chapter of the Association of Legal Administrators.

Hart will be responsible for managing chapter communications while collaborating with other board members to ensure a consistent brand and message. She will assist with content including e-newsletters, and webinars, as well as regularly communicating upcoming events to chapter members and maintaining chapter social media profiles.

With extensive legal administration experience, [Hart is a human resources professional](#) who is dedicated to assisting Panitch Schwarze attorneys and staff with all of their workplace needs. Motivated by the belief that the people are the number one asset of the firm, Hart sees her role as Human Resources Manager as crucial to maintaining Panitch Schwarze's workplace culture.

She focuses on health and ancillary benefits, attendance and leave, employee relations, recruiting, interviewing, new hire orientation, performance management, policy creation, firm-wide communication, marketing and public relations. She holds a bachelor's degree in business management and marketing from SUNY New Paltz and became SHRMP-CP certified in 2017.

**About Panitch Schwarze Belisario & Nadel LLP** – Panitch Schwarze Belisario & Nadel LLP is a boutique intellectual

property law firm with offices in Philadelphia and Wilmington, Delaware. The firm's IP law practitioners provide strategic litigation, licensing and counseling service relating to patents, trademarks, copyrights and trade secrets, domain names and internet issues domestically and internationally. The firm's long-standing relationships with a network of associates worldwide enable its attorneys and advisors to provide clients with global intellectual property advice and protection.