

# PANITCH Intellectual Property Law SCHWARZE

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## Agriculture / Horticulture

Panitch Schwarze Belisario & Nadel LLP serves the agricultural and horticultural industries, helping businesses in numerous aspects of the industries safeguard and enforce their intellectual property. We take the time to get to know our clients and their businesses, which allows us to determine what IP strategies to employ to help them reach their business goals. This allows us to better determine what should be patented and trademarked and what should be maintained as trade secrets, as well as what type of licensing strategies to employ to best monetize their IP assets.

We assist clients in protecting both sexually and asexually reproduced novel plant varieties, as well as transgenic plants, both domestically and internationally, through plant and utility patents, PVP certificates, and PBR certificates. This includes protections for plants that are important food crops and fruits, ornamental plants, and hemp/cannabis plant varieties. We also assist in developing an appropriate brand strategy around those novel plant varieties, and in securing necessary trademark protections to effectuate that strategy. In addition to assisting in securing IP protection, we also assist in developing an effective licensing strategy to meet the business goals of the company, and can prepare and negotiate the licenses needed to put that strategy in place.

In addition to novel and transgenic plant varieties, we assist with securing intellectual property protections in a wide variety of other areas of the agricultural and horticultural industries, including:

- Aerators
- Agricultural Equipment
- Animal Feed
- Animal Management and Animal Feeding Practices
- Biopesticides
- Grass Collectors
- Lawn Mowers
- Leaf Blowers
- Overseeders
- Plant Growth Enhancers and Modifiers
- Seed Treatments
- Sod Cutters
- Tillers
- Tractors

To learn more about how Panitch Schwarze Belisario & Nadel LLP

## Attorneys / Agents

Martin G. Belisario  
Travis W. Bliss, Ph.D.  
Dennis J. Butler  
Ragi A.I. Elias  
Jeffrey W. Gluck, Ph.D.  
Clark A. Jablon  
Keith A. Jones  
Leslie L. Kasten Jr.  
Stephen E. Murray  
Alan S. Nadel  
Ronald L. Panitch  
William W. Schwarze  
Bijal Shah-Creamer  
John D. Simmons  
Stephany G. Small, Ph.D.  
Richard A. Woldin, Ph.D.

## Practice Areas

Copyrights  
IP Protection  
Licensing  
IP Litigation  
Patents  
Trade Secrets  
Trademarks

## MEDIA CENTER

### **Panitch Schwarze Partner Dr. Travis W. Bliss and Patent Agent Dr. Stephany G. Small to Present American Hort Webinar**

Panitch Schwarze's Travis W. Bliss, Ph.D. and Stephany G. Small, Ph.D. will present an American Hort Webinar on "Three Options for Protecting Your New Plant Cultivar – Which Are Best for You?". [Read more](#)

### **Panitch Schwarze Partner Dr. Travis W. Bliss spoke during a panel presentation at the World Ag Expo on IP Licenses as an Additional Layer of Protection // February 12, 2020**

Panitch Schwarze Partner Dr. Travis W. Bliss **spoke during a panel presentation** at the [World Ag Expo](#) on IP Licenses as an Additional Layer of Protection. [Read more](#)

### **The ABCs Of CBD: 5 Big Questions Businesses Should Ask Before Entering The CBD Market // August 19, 2019**

Panitch Schwarze Partner Travis W. Bliss, Ph.D. Co-Authors Article The ABCs Of CBD: 5 Big Questions Businesses Should Ask Before Entering The CBD Market [Read more](#)

### **Panitch Schwarze Partner Dr. Travis W. Bliss Spoke at the 9th Annual CannaGrow Expo // August 17, 2019**

Panitch Schwarze Partner Dr. Travis W. Bliss spoke at the 9th annual [CannaGrow Expo](#) on IP options that are available to cannabis and hemp breeders and growers. He also participated on a panel discussion regarding genetics and breeding for cannabis and hemp. [Read more](#)

### **Panitch Schwarze Partner Dr. Travis W. Bliss Presented on Plant Variety Protection for Vegetatively Reproduced Varieties in the USA // August 15, 2019**

Panitch Schwarze Partner Dr. Travis W. Bliss presented on Plant Variety Protection for Vegetatively Reproduced Varieties in the USA at the Ciopora Academy's Workshop on IP for Plants. [Read more](#)

### **Panitch Schwarze Partner Dr. Travis W. Bliss and Patent Agent Dr. Stephany G. Small presented on Intellectual Property Protections for Novel Plant Varieties // July 15, 2019**

Panitch Schwarze Partner Dr. Travis W. Bliss and Patent Agent Dr. Stephany G. Small presented on Intellectual Property Protections for Novel Plant Varieties at [American Hort's](#) Cultivate '19 Conference. [Read more](#)

### **Panitch Schwarze Partner Dr. Travis W. Bliss Spoke on IP Options in the U.S. for Novel Ornamental and Fruit Varieties // April 24, 2019**

Panitch Schwarze Partner Dr. Travis W. Bliss spoke on IP Options in the U.S. for novel ornamental and fruit varieties at the CIOFORA 2019 Annual General Meeting. [Read more](#)

### **Have a Great Cannabis Idea? Here's How and Why to Apply for a Patent // April 4, 2019**

Partner Travis W. Bliss, Ph.D. was interviewed and quoted in an article on how and why to apply for a patent in the cannabis industry. [Read more](#)

### **Farm Bill Brings IP Options For Breeders Of New Plants // January 8, 2019**

Partner Travis W. Bliss, Ph.D. and Patent Agent Stephany G. Small, Ph.D. Co-author "Farm Bill Brings IP Options For Breeders Of New Plants" in Law360. [Read more](#)

## **In the Realm of Protection Against Enforcement of the CSA Against Cannabis Businesses, All Is Not Lost!**

// January 11, 2018

Partner Travis W. Bliss, Ph.D authored "[In the Realm of Protection Against Enforcement of the CSA Against Cannabis Businesses, All is Not Lost!](#)," which was published on LinkedIn. [Read more](#)

## **Panitch Schwarze Attorneys Recognized as 'Leaders in their Field' in Chambers USA 2015** // June 16, 2015

Panitch Schwarze Belisario & Nadel LLP is pleased to announce that Ronald L. Panitch, William W. Schwarze, Martin G. Belisario, Alan S. Nadel, and Clark A. Jablon have been ranked as "Leaders in their Field" in the 2015 Chambers & Partners USA Directory in the field of Intellectual Property law. [Read more](#)

## **Understanding the Design Patent Hague Agreement** // June 9, 2015

Martin G. Belisario will be giving a presentation on Understanding the Design Patent Hague Agreement. Lunch will be served. CLE will be applied for but is not guaranteed. [Read more](#)

## **8 Panitch Schwarze Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2015** // May 15, 2015

Panitch Schwarze Belisario and Nadel LLP is pleased to announce that Ronald L. Panitch, William W. Schwarze, Martin G. Belisario, and Alan S. Nadel have been named to the Pennsylvania Super Lawyers list as five of the top attorneys in Pennsylvania for 2015. [Read more](#)

## **31st Annual Joint Patent Practice Seminar** // May 12, 2015

Panitch Schwarze Belisario & Nadel LLP Partner, Clark A. Jablon, will be speaking at the 31st Annual Joint Patent Practice Seminar in New York City. [Read more](#)

## **What types of Software Inventions are Statutory Under 35 USC 101 Post-Alice v. CLS Bank?** // May 12, 2015

Clark A. Jablon was a Panelist Presenter at the 31st Annual Joint Patent Practice Seminar. [Read more](#)

## **Panitch Schwarze Named a Top IP Law Firm by Forbes** // May 4, 2015

Panitch Schwarze Belisario & Nadel LLP, an intellectual property law firm, is pleased and honored to announce that Forbes magazine has recognized it as a top IP law firm in the Forbes Legal Black Book created by Forbes Business Division. [Read more](#)

## **Panitch Schwarze Attorneys Named 2015 'IP Stars'** // April 15, 2015

Panitch Schwarze Belisario & Nadel LLP, an intellectual property law firm, is pleased to announce that attorneys Ronald L. Panitch, William W. Schwarze, and Alan S. Nadel have been named 2015 IP Stars by Managing Intellectual Property, a leading source of news and analysis on intellectual property issues worldwide. [Read more](#)

## **7 Panitch Schwarze Intellectual Property Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2014** // May 23, 2014

Panitch Schwarze Belisario and Nadel LLP is pleased to announce that Ronald L. Panitch, William W. Schwarze, Martin G. Belisario, and Alan S. Nadel have been selected to the Pennsylvania "Super Lawyers" list as four of the top attorneys in Pennsylvania for 2013. [Read more](#)

## **Panitch Schwarze Ranked Among 2014 'Best Law Firms'** // November 1, 2013

*U.S. News* has named Panitch Schwarze Belisario & Nadel LLP as a 2014 Best Lawyers® "Best Law Firm." and was specifically mentioned nationally and in the Philadelphia metropolitan area for Intellectual Property. [Read](#)

[more](#)

**8 Panitch Schwarze Intellectual Property Attorneys Named Pennsylvania 'Super Lawyers' and 'Rising Stars' for 2013** // May 17, 2013

Pennsylvania "Super Lawyers" 2013 lists four attorneys from Panitch Schwarze Belisario and Nadel LLP as top lawyers in the state along with five attorneys as Pennsylvania "Rising Stars." [Read more](#)

**Panitch Schwarze Belisario and Nadel Intellectual Property Lawyers Named 'Best Lawyers in America'** // September 17, 2012

Four Panitch Schwarze Belisario and Nadel LLP attorneys were chosen by their peers for inclusion in The Best Lawyers in America® 2013. A listing in this publication is widely regarded by both clients and legal professionals as a singular honor. [Read more](#)

**Panitch Schwarze Earns High Rankings in 2012 Chambers USA Guide** // July 11, 2012

The boutique IP law firm of Panitch Schwarze Belisario & Nadel LLP earned five lawyer rankings for intellectual property lawyers in Pennsylvania in this year's Chambers USA: America's Leading Lawyers for Business. The five lawyers recognized by Chambers include Founding Partners Ronald Panitch, William Schwarze, Martin Belisario, Alan Nadel and Clark Jablon. [Read more](#)